

Advanced Certificate in Market Research



No.	Module	Date	Time
1	Qualitative Research	Saturday, 18 April 2020	0930 - 1230
		Saturday, 25 April 2020	0930 - 1230
	Online Assessment		
2	Application of Qualitative Research	Saturday, 2 May 2020	0930 - 1230
		Saturday, 9 May 2020	0930 - 1230
	Group Presentation	Saturday, 23 May 2020	1330 - 1500
3	Quantitative Research	Saturday, 16 May 2020	0930 - 1230
		Saturday, 23 May 2020	0930 - 1230
	Online assessment		
Term Break			
4	Application of Quantitative Research	Saturday, 20 June 2020	0930 - 1230
		Saturday, 27 June 2020	0930 - 1230
		Saturday, 4 July 2020	0930 - 1230
	Group Presentation	Saturday, 11 July 2020	1330 - 1500
5	Business Analytics	Saturday, 11 July 2020	0930 - 1230
		Saturday, 18 July 2020	0930 - 1230
	Online assessment		
6	Project Proposal	Saturday, 25 July 2020	0930 - 1230
		Saturday, 8 August 2020	0930 - 1130
	Group Presentation	Saturday, 8 August 2020	1330 - 1500