



**For Immediate Release**

## **IGNITE! Rocks On!**

***IGNITE! Music Festival - Passion & Compassion*** is an annual, student-driven music festival that happens in the month of July. After its successful run for the past 2 years, The Republic Cultural Centre (TRCC) is pleased to present *IGNITE! Music Festival* again this year on the 2<sup>nd</sup> & 3<sup>rd</sup> of July 2010 at Republic Polytechnic.

*IGNITE! Music Festival* is a free event, filled with good original local music in a great setting up north. For the past 2 years, *IGNITE! Music Festival* had seen a few of the best local bands such as Electrico, Plainsunset, Caracal, A Vacant Affair and The Great Spy Experiment played to a nightly crowd of 3000 audience and more.

This year, IGNITE will showcase renowned local bands who have made it big in South East Asia and Europe - Plainsunset, B-Quartet, Zero Sequence, The Analog Girl, The Marilyns, Fish Tank, Meza Virs, TMA – All stars, Monochrome and Pervy Boys to play at *IGNITE!2010*. Not forgetting Republic Polytechnic's own student bands from Jammerz Arena and Replug who will grace the stage with their own rendition of popular tracks. To top it off, an inaugural ***IGNITE! Music Festival 2010 Compilation CD*** contains 10 local original music from bands that had performed in *IGNITE! Music Festival* will be sold island wide and Net proceeds less cost will be donated to the MILK Fund.

In addition to stupefying performances onstage, this year's festival has a slight twist comparing to the previous years as there will be an ***IGNITE! Village*** incorporated into the festival. In this *Village*, concert goers are treated to a wide variety of F&B delicacy and interesting lifestyle products as well as roving buskers who will provide onsite entertainment. What's more, avid fans can purchase limited edition *IGNITE! Music Festival* merchandise, local band's merchandise and get it autographed by their favourite bands

Support the cause! *IGNITE! Music Festival's* theme of *Passion & Compassion* seeks to promote local music and youth volunteerism. House under the same perimeter in the *Village*, visit the booths of Volunteer Welfare Organisations like Operation Smile, Lions Befrienders and Children Cancer Foundation who will be carrying out their **Hair for Hope** event at the *IGNITE! Village* itself.

A series of mini concerts of a wide mix of music genres, both covers and originals, will lead up to the final 2-nights of visual and aural treat on the lawn in Republic Polytechnic, where the festival will come to a close with a big bang. Being the only polytechnic with a music festival of this scale, *IGNITE! Music Festival* is the most exciting outdoor event in the local school circle. Known for its extensive technical stage set-up, concert goers can look forward to a spectacular state-of-the-art audio visual experience that will blow their minds

So stride right in. Take in the sweet smell of vigour.

Live young like never before.



## **INFORMATION**

### **IGNITE! Music Festival 2010**

Date: 2nd & 3rd July 2010 (Friday & Saturday)  
Time (Friday): 5pm – 10pm  
Time (Saturday): 3:30pm – 10pm  
Venue: Republic Polytechnic, The Lawn  
Ticketing info: **FREE**

### **IGNITE! Music Festival 2010**

#### **Fringe Events: Mini – Concert Series**

Date: 16<sup>th</sup> June 2010, Wednesday & 24<sup>th</sup> June 2010, Thursday  
Time: 4.30pm – 5.30pm  
Venue: Republic Polytechnic, South Agora Stage  
Ticketing info: **FREE**

#### **Fringe Events: Music Workshop Series by Timbre Music Academy**

Strum & Sing Workshop by Mang Irama Dusqie  
Date: 23<sup>rd</sup> June 2010, Wednesday  
Time: 5pm – 6pm  
Venue: The Republic Cultural Centre, Reception  
Ticketing info: **FREE via registration only**

Blues music appreciation and Blues guitar playing styles/technique by Danny Loong  
Date: 23<sup>rd</sup> June 2010, Wednesday  
Time: 5pm – 6pm  
Venue: The Republic Cultural Centre, Conference  
Ticketing info: **FREE via registration only**

Bass funk style/slap technique workshop by Melvin Wong  
Date: 23<sup>rd</sup> June 2010, Wednesday  
Time: 5pm – 6pm  
Venue: The Republic Cultural Centre, Lab  
Ticketing info: **FREE via registration only**

#### **General Enquiries:**

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