FOR IMMEDIATE RELEASE
MEDIA RELEASE

MARVEL AT STUDENTS’ INNOVATION
AND EXPERIENCE MISSIONS GALORE

It’s All Happening at the
Republic Polytechnic Open House
17 – 19 Feb 2005

Visitors to the Republic Polytechnic (RP) Open House will get to take home an innovative lifestyle product that
has yet to hit the retail stores.
Developed in three months, the first-of-its-kind product comprises a tube of botanical extract and sponge
tissues. The botanical extract is sprayed on the tissues which can then be used for moisturising the face and
body, and as a deodorant for removing dirt, grease and odour.
The product is developed by three students from RP’s School of Applied Science, as part of an industrial
collaboration with a lifestyle company, Royale Wings International Pte Ltd.
Two thousand samples of the product will be distributed to visitors at RP’s Open House, to be held from 17 to
19 Feb 2005, 10am to 6pm daily.
Prof Low Teck Seng Principal and CEO of RP, enthused about the breakthrough by the students: “The
students were given a challenge and they came through with flying colours. Within a relatively short time, they
developed an innovative product which is seen as commercially viable and will be made available for retail
soon.”
Prof Low sees the product innovation as an offshoot of RP’s Problem-Based Learning approach which equips
students to be creative and think and work out-of-the-box. “They are given the opportunity for creative
expression and all-round versatility,” he said. “Besides product development, they have to do pre and post
market surveys and product testing, and be attuned with manufacturing processes and cost competitiveness –
they have to be not only creative but also market savvy.”
The students will be doing product promotion and gathering consumer feedback at the RP Open House, which
will also feature a wide range of exciting missions.
Visitor enjoy their pick of cool activities and technological marvels. They choose to experience different
missions at their own pace. From taking on a robot in a soccer or golf game, to becoming news broadcaster or
an actor for a day, to solving a crime CSI-style. All designed to demonstrate what a Problem-Based Learning
education at RP would be like - challenging, spirited, fun and adventurous.
Apart from embarking on the exciting missions, visitors will of course get first hand information to help them
decide on their course of study. There are four new diplomas being offered by RP.
The newly launched School of Technology for the Arts offers the Diploma in New Media while the School of
Applied Science offers two new diplomas - the Diploma in Biotechnology and Diploma in Materials Science.
In addition, the School of Information and Communications Technology is offering a new Diploma in Business
Applications. RP’s fourth school is the School of Engineering.
More details on RP are available at www rp sg
You are cordially invited to cover first day of the Republic Polytechnic Open House:
Event : Republic Polytechnic Open House
Date : 17 February 2005
Time : 10am
Venue : Republic Polytechnic, Tanglin Campus, 1 Kay Siang Road, Singapore 248922

For media RSVP, enquiries and interviews, please contact:
Augustine Low
Email: gus@rp.edu.sg Tel: 9274 2489
Emma Sue
Email: emma@rp.edu.sg  Tel: 9111 5500