

Name of Programme: Advanced Certificate in Market Research
Certificate Name: Advanced Certificate in Market Research



No.	Module	Lessons	Date	Time	Hours	Venue	Remarks
1	Qualitative Research	Lesson 1	Saturday, 27 April 2019	0930 - 1100	3		
		Lesson 2	Saturday, 27 April 2019	1100 - 1230			
		Lesson E1 (eLearning)			2	eLearning	
		Lesson 3	Saturday, 4 May 2019	0930 - 1100	3		
		Lesson 4	Saturday, 4 May 2019	1100 - 1230			
		Lesson E2 (eLearning)			2	eLearning	
		Assessment Component: Final Exam	Saturday, 11 May 2019	1330 - 1430	1		Individual Assessment
2	Application of Qualitative Research	Lesson 1	Saturday, 11 May 2019	0930 - 1100	2		
		Lesson 2	Saturday, 11 May 2019	1100 - 1230			
		Lesson E1 (eLearning)			2	eLearning	
		Lesson 3	Saturday, 18 May 2019	0930 - 1100	2		
		Lesson 4	Saturday, 18 May 2019	1100 - 1230			
		Lesson E2 (eLearning)			2	eLearning	
		Project	Saturday, 18 May 2019	1230 - 1430	2		Consultation
Assessment Component: Presentation	Saturday, 25 May 2019	1330 - 1500	1.5		Team Presentation		
3	Quantitative Research	Lesson 1	Saturday, 25 May 2019	0930 - 1100	3		
		Lesson 2	Saturday, 25 May 2019	1100 - 1230			
		Lesson E1 (eLearning)			2	eLearning	
		Lesson 3	Saturday, 1 June 2019	0930 - 1100	3		
		Lesson 4	Saturday, 1 June 2019	1100 - 1230			
		Lesson E2 (eLearning)			2	eLearning	
		Assessment Component: Final Exam	Saturday, 29 June 2019	1330 - 1430	1		Individual Assessment
TERM BREAK (8 Jun to 28 Jun 2019)							
4	Application of Quantitative Research	Lesson 1	Saturday, 29 June 2019	0930 - 1100	2		
		Lesson 2	Saturday, 29 June 2019	1100 - 1230			
		Lesson E1 (eLearning)			2	eLearning	
		Lesson 3	Saturday, 6 July 2019	0930 - 1100	2		
		Lesson 4	Saturday, 6 July 2019	1100 - 1230			
		Lesson E2 (eLearning)			2	eLearning	
		Project	Saturday, 6 July 2019	1230 - 1430	2		Consultation
Assessment Component: Presentation	Saturday, 13 July 2019	1330 - 1500	1.5		Team Presentation		
5	Business Analytics	Lesson 1	Saturday, 13 July 2019	0930 - 1100	3		
		Lesson 2	Saturday, 13 July 2019	1100 - 1230			
		Lesson E1 (eLearning)			2	eLearning	
		Lesson 3	Saturday, 20 July 2019	0930 - 1100	3		
		Lesson 4	Saturday, 20 July 2019	1100 - 1230			
		Lesson E2 (eLearning)			2	eLearning	
Assessment Component: Final Exam	Saturday, 27 July 2019	1500 - 1600	1		Individual Assessment		
6	Project Proposal	Lesson 1	Saturday, 27 July 2019	0900 - 1200	3		
		Project	Saturday, 27 July 2019	1300 - 1500	2		Consultation
		Lesson 2 (eLearning)			2	eLearning	
		Lesson 3 (eLearning)			2	eLearning	
		Lesson 4	Saturday, 3 August 2019	0900 - 1200	3		
		Project	Saturday, 3 August 2019	1300 - 1500	2		Consultation
Assessment Component: Presentation	Saturday, 3 August 2019	1500 - 1700	2		Team Presentation		

* This schedule is accurate as of XX Feb 2019