

Name of Programme: **Advanced Certificate in Market Research**
 Certificate Name: **Advanced Certificate in Market Research**



| No. | Module | Lessons | Date | Time | Hours | Venue | Remarks |
|------------------------------------|--------------------------------------|------------------------------------|-----------------------------|-------------|-----------------------|-----------|-----------------------|
| 1 | Qualitative Research | Lesson 1 | Saturday, 17 August 2019 | 0930 - 1100 | 3 | | |
| | | Lesson 2 | Saturday, 17 August 2019 | 1100 - 1230 | | | |
| | | Lesson E1 (eLearning) | | | 2 | eLearning | |
| | | Lesson 3 | Saturday, 24 August 2019 | 0930 - 1100 | 3 | | |
| | | Lesson 4 | Saturday, 24 August 2019 | 1100 - 1230 | | | |
| | | Lesson E2 (eLearning) | | | 2 | eLearning | |
| | | Assessment Component: Final Exam | Saturday, 31 August 2019 | 1330 - 1430 | 1 | | Individual Assessment |
| 2 | Application of Qualitative Research | Lesson 1 | Saturday, 31 August 2019 | 0930 - 1100 | 2 | | |
| | | Lesson 2 | Saturday, 31 August 2019 | 1100 - 1230 | | | |
| | | Lesson E1 (eLearning) | | | 2 | eLearning | |
| | | Lesson 3 | Saturday, 7 September 2019 | 0930 - 1100 | 2 | | |
| | | Lesson 4 | Saturday, 7 September 2019 | 1100 - 1230 | | | |
| | | Lesson E2 (eLearning) | | | 2 | eLearning | |
| | | Project | Saturday, 7 September 2019 | 1230 - 1430 | 2 | | Consultation |
| Assessment Component: Presentation | Saturday, 14 September 2019 | 1330 - 1500 | 1.5 | | Team Presentation | | |
| 3 | Quantitative Research | Lesson 1 | Saturday, 14 September 2019 | 0930 - 1100 | 3 | | |
| | | Lesson 2 | Saturday, 14 September 2019 | 1100 - 1230 | | | |
| | | Lesson E1 (eLearning) | | | 2 | eLearning | |
| | | Lesson 3 | Saturday, 21 September 2019 | 0930 - 1100 | 3 | | |
| | | Lesson 4 | Saturday, 21 September 2019 | 1100 - 1230 | | | |
| | | Lesson E2 (eLearning) | | | 2 | eLearning | |
| | | Assessment Component: Final Exam | Saturday, 19 October 2019 | 1330 - 1430 | 1 | | Individual Assessment |
| TERM BREAK (28 Sep tp 18 Oct 2019) | | | | | | | |
| 4 | Application of Quantitative Research | Lesson 1 | Saturday, 19 October 2019 | 0930 - 1100 | 2 | | |
| | | Lesson 2 | Saturday, 19 October 2019 | 1100 - 1230 | | | |
| | | Lesson E1 (eLearning) | | | 2 | eLearning | |
| | | Lesson 3 | Saturday, 26 October 2019 | 0930 - 1100 | 2 | | |
| | | Lesson 4 | Saturday, 26 October 2019 | 1100 - 1230 | | | |
| | | Lesson E2 (eLearning) | | | 2 | eLearning | |
| | | Project | Saturday, 26 October 2019 | 1230 - 1430 | 2 | | Consultation |
| Assessment Component: Presentation | Saturday, 2 November 2019 | 1330 - 1500 | 1.5 | | Team Presentation | | |
| 5 | Business Analytics | Lesson 1 | Saturday, 2 November 2019 | 0930 - 1100 | 3 | | |
| | | Lesson 2 | Saturday, 2 November 2019 | 1100 - 1230 | | | |
| | | Lesson E1 (eLearning) | | | 2 | eLearning | |
| | | Lesson 3 | Saturday, 9 November 2019 | 0930 - 1100 | 3 | | |
| | | Lesson 4 | Saturday, 9 November 2019 | 1100 - 1230 | | | |
| | | Lesson E2 (eLearning) | | | 2 | eLearning | |
| Assessment Component: Final Exam | Saturday, 16 November 2019 | 1500 - 1600 | 1 | | Individual Assessment | | |
| 6 | Project Proposal | Lesson 1 | Saturday, 16 November 2019 | 0900 - 1200 | 3 | | |
| | | Project | Saturday, 16 November 2019 | 1300 - 1500 | 2 | | Consultation |
| | | Lesson 2 (eLearning) | | | 2 | eLearning | |
| | | Lesson 3 (eLearning) | | | 2 | eLearning | |
| | | Lesson 4 | Saturday, 23 November 2019 | 0900 - 1200 | 3 | | |
| | | Project | Saturday, 23 November 2019 | 1300 - 1500 | 2 | | Consultation |
| | | Assessment Component: Presentation | Saturday, 23 November 2019 | 1500 - 1700 | 2 | | Team Presentation |

* This schedule is accurate as of XX Feb 2019