Name of Programme: Advanced Certificate in Market Research Certificate Name: Advanced Certificate in Market Research



No.	Module	Lessons	Date	Time	Hours	Venue	Remarks
1		Lesson 1	Saturday, 17 August 2019	0930 - 1100	3		
		Lesson 2	Saturday, 17 August 2019	1100 - 1230			
		Lesson E1 (eLearning)			2	eLearning	
	Qualitative Research	Lesson 3	Saturday, 24 August 2019	0930 - 1100	3		
		Lesson 4	Saturday, 24 August 2019	1100 - 1230			
		Lesson E2 (eLearning)			2	eLearning	
		Assessment Component: Final	Saturday, 31 August 2019	1330 - 1430	1		Individual Assessment
		Exam			-		
2	Application of Qualitative Research	Lesson 1	Saturday, 31 August 2019	0930 - 1100	2		
		Lesson 2	Saturday, 31 August 2019	1100 - 1230			
		Lesson E1 (eLearning)			2	eLearning	
		Lesson 3	Saturday, 7 September 2019	0930 - 1100	2		
		Lesson 4	Saturday, 7 September 2019	1100 - 1230			
		Lesson E2 (eLearning)			2	eLearning	
		Project	Saturday, 7 September 2019	1230 - 1430	2		Consultation
		Assessment Component: Presentation	Saturday, 14 September 2019	1330 - 1500	1.5		Team Presentation
3	Quantitative Research	Lesson 1	Saturday, 14 September 2019	0930 - 1100	2		
		Lesson 2	Saturday, 14 September 2019	1100 - 1230	3		
		Lesson E1 (eLearning)			2	eLearning	
		Lesson 3	Saturday, 21 September 2019	0930 - 1100	3		
		Lesson 4	Saturday, 21 September 2019	1100 - 1230	5		
		Lesson E2 (eLearning)			2	eLearning	
		Assessment Component: Final	Saturday, 19 October 2019	1330 - 1430	1		Individual Assessment
		Exam	Saturday, 19 October 2019	1550 - 1450	1		Individual Assessment
			TERM BREAK (28 Sep t		1		
4		Lesson 1	Saturday, 19 October 2019	0930 - 1100	2		
	Application of Quantitative Research	Lesson 2	Saturday, 19 October 2019	1100 - 1230			
		Lesson E1 (eLearning)			2	eLearning	
		Lesson 3	Saturday, 26 October 2019	0930 - 1100	2		
			Saturday, 26 October 2019	1100 - 1230			
		Lesson E2 (eLearning)			2	eLearning	
		Project	Saturday, 26 October 2019	1230 - 1430	2		Consultation
		Assessment Component: Presentation	Saturday, 2 November 2019	1330 - 1500	1.5		Team Presentation
5		Lesson 1	Saturday, 2 November 2019	0930 - 1100			
5	Business Analytics	Lesson 2	Saturday, 2 November 2019 Saturday, 2 November 2019	1100 - 1230	3		
		Lesson 2 Lesson E1 (eLearning)	Saturday, 2 November 2019	1100 - 1230	2	olearning	
		Lesson 3	Saturday, 9 November 2019	0930 - 1100	2	eLearning	
		Lesson 3 Lesson 4	Saturday, 9 November 2019 Saturday, 9 November 2019	1100 - 1230	3		
		Lesson E2 (eLearning)	Saturday, 5 November 2019	1100 - 1230	2	eLearning	
		Assessment Component: Final			2	erearning	
		Exam	Saturday, 16 November 2019	1500 - 1600	1		Individual Assessment
6	Project Proposal	Lesson 1	Saturday, 16 November 2019	0900 - 1200	3		
		Project	Saturday, 16 November 2019	1300 - 1500	2		Consultation
		Lesson 2 (eLearning)			2	eLearning	
		Lesson 3 (eLearning)			2	eLearning	
		Leeson 4	Saturday, 23 November 2019	0900 - 1200	3	Ŭ	
			•				-
		Project	Saturday, 23 November 2019	1300 - 1500	2		Consultation
		Project Assessment Component:					
			Saturday, 23 November 2019 Saturday, 23 November 2019	1300 - 1500 1500 - 1700	2 2		Consultation Team Presentation