

Name of Programme: Diploma in Business Practice (Digital Marketing and Branding) MC No.1 (180 hours)

Intake No: 2/2E

Module	Lessons	Date	Start Time	End Time	Venue
Module 1: B2270C Consumer Behaviour2'	Lesson 1	Monday, October 4, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 2	Monday, October 11, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 3	Sunday, October 17, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 4	Monday, October 18, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 5	Sunday, October 24, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 6	Monday, October 25, 2021	6:30:00 PM	9:30:00 PM	e-Learning
	Lesson 7	Sunday, October 31, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 8	Monday, November 1, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 9	Sunday, November 7, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 10	Monday, November 8, 2021	6:30:00 PM	9:30:00 PM	e-Learning
	Lesson 11	Sunday, November 14, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 12	Monday, November 15, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 13	Sunday, November 21, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 14	Monday, November 22, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 15	Sunday, November 28, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 16	Monday, November 29, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 17	Sunday, December 5, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 18	Monday, December 6, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 19	Sunday, December 12, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 20	Monday, December 13, 2021	6:30:00 PM	9:30:00 PM	e-Learning
	Lesson 21	Sunday, December 19, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 22	Monday, December 20, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 23	Sunday, December 26, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 24	Monday, January 3, 2022	6:30:00 PM	9:30:00 PM	HBL
	Lesson 25	Monday, January 10, 2022	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 26 (Coursework Submission)	Monday, January 17, 2022	6:30:00 PM	9:30:00 PM	e-Learning
Module 2: B3270C Branding, Advertising and Promotion	Lesson 1	Wednesday, October 6, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 2	Wednesday, October 13, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 3	Tuesday, October 19, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 4	Wednesday, October 20, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 5	Tuesday, October 26, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 6	Wednesday, October 27, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 7	Tuesday, November 2, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 8	Wednesday, November 3, 2021	6:30:00 PM	9:30:00 PM	e-Learning
	Lesson 9	Tuesday, November 9, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 10	Wednesday, November 10, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 11	Tuesday, November 16, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 12	Wednesday, November 17, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 13	Tuesday, November 23, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 14	Wednesday, November 24, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 15	Tuesday, November 30, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 16	Wednesday, December 1, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 17	Tuesday, December 7, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 18	Wednesday, December 8, 2021	6:30:00 PM	9:30:00 PM	e-Learning
	Lesson 19	Tuesday, December 14, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 20	Wednesday, December 15, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 21	Tuesday, December 21, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 22	Wednesday, December 22, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 23	Tuesday, December 28, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 24	Wednesday, January 5, 2022	6:30:00 PM	9:30:00 PM	e-Learning
	Lesson 25	Wednesday, January 12, 2022	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 26 (Coursework Final Group Presentation)	Wednesday, January 19, 2022	6:30:00 PM	9:30:00 PM	HBL
Module 3: B2399C Digital Marketing	Lesson 1	Friday, October 8, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 2	Friday, October 15, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 3	Thursday, October 21, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 4	Friday, October 22, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 5	Thursday, October 28, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 6	Friday, October 29, 2021	6:30:00 PM	9:30:00 PM	e-Learning
	Lesson 7	Wednesday, November 3, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 8	Friday, November 5, 2021	6:30:00 PM	9:30:00 PM	e-Learning
	Lesson 9	Thursday, November 11, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 10	Friday, November 12, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 11	Thursday, November 18, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 12	Friday, November 19, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 13	Thursday, November 25, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 14	Friday, November 26, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 15	Thursday, December 2, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 16	Friday, December 3, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 17	Thursday, December 9, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 18	Friday, December 10, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 19	Thursday, December 16, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 20	Friday, December 17, 2021	6:30:00 PM	9:30:00 PM	HBL
	Lesson 21	Thursday, December 23, 2021	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 22	Friday, January 7, 2022	6:30:00 PM	9:30:00 PM	HBL
	Lesson 23	Thursday, January 13, 2022	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 24	Friday, January 14, 2022	6:30:00 PM	9:30:00 PM	HBL
	Lesson 25	Friday, January 21, 2022	9:00:00 PM	10:30:00 PM	e-Learning
	Lesson 26 (Coursework Submission)	Monday, January 24, 2022	6:30:00 PM	9:30:00 PM	e-Learning