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## Things to Know About Work-Study Post-Diploma in Digital Business

# 1

## What is so unique about this programme?

This programme will enable you to embrace a digital mindset and transform your business with digital transformation strategies:

- Map out your business digital framework
- Develop an effective digital business model

At the same time, learn to design an e-commerce portal and expand your digital reach:

- Create an engaging digital marketing campaign
- Generate online business leads

Under the Work-Study Post-Diploma programme, you may enjoy additional benefits such as sign-on incentive with full-time employment, assigned company mentor, well-structured training, and career advancement opportunities.

# 2

## How often do I need to attend the course?

Lessons will be held two times a week at Republic Polytechnic, Woodlands.

Day of Lessons	Duration
Monday and Wednesday	6:30pm - 9:30pm

Note: Some lessons will be conducted via e-learning.

### 3

## How much does the programme cost?

	Fee Subsidy Eligibility	Course Nett Fee
Singapore Citizen	Workfare Training Support Scheme	\$390.00
	SME-sponsored	\$715.20
	40 years old and above	\$693.36
	Below 40 years old	\$1027.20
Singapore PRs	Self-sponsored	\$2,773.44
	SME-sponsored	\$715.20

Note: To be awarded the Specialist Diploma in Digital Business, you will need to pass the assessment criteria.

### 4

## Who can I contact for more information?

For more information, please contact:

Mr Christopher Soh ([christopher\\_soh@rp.edu.sg](mailto:christopher_soh@rp.edu.sg)).

You may also click [here](#) for more details on the programme.