Name of Programme: Advanced Certificate in Market Research
Certificate Name: Advanced Certificate in Market Research

REPUBLIC POLYTECHNIC

No.	Module	Lessons	Date	Time	Hours	Mode	Remarks
1	Qualitative Research	Lesson 1	Saturday, July 1, 2023	0930 - 1100	3	FTF	
		Lesson 2	Saturday, July 1, 2023	1100 - 1230			
		Lesson 3 (eLearning)	Wednesday, July 5, 2023	1930 - 2130	2		eLearning
		Lesson 4	Saturday, July 8, 2023	0930 - 1100	3	FTF	
		Lesson 5	Saturday, July 8, 2023	1100 - 1230			
		Lesson 6 (eLearning)	Wednesday, July 12, 2023	1930 - 2130	2		eLearning
		Assessment Component: Final Exam	**Saturday, July 15, 2023**	**1230 - 1330**	**1**	**Online**	**Individual Assessment**
2	Application of Qualitative Research	Lesson 1	Saturday, July 15, 2023	0930 - 1030	2	FTF	
		Lesson 2	Saturday, July 15, 2023	1030 - 1130			
		Lesson 3 (eLearning)	Wednesday, July 19, 2023	1930 - 2130	2		eLearning
		Lesson 4	Saturday, July 22, 2023	0930 - 1030	2	FTF	
		Lesson 5	Saturday, July 22, 2023	1030 - 1130			
		Lesson 6 (Project)	Saturday, July 22, 2023	1230 - 1430	2		Consultation with Trainer
		Lesson 7 (eLearning)	Wednesday, July 26, 2023	1930 - 2130	2		eLearning
		Assessment Component: Presentation	**Saturday, July 29, 2023**	**1330 - 1500**	**1.5**	**FTF**	**Team Presentation**
3	Quantitative Research	Lesson 1	Saturday, July 29, 2023	0930 - 1100	3	FTF	
		Lesson 2	Saturday, July 29, 2023	1100 - 1230			
		Lesson 3 (eLearning)	Wednesday, August 2, 2023	1930 - 2130	2		eLearning
		Lesson 4	Saturday, August 5, 2023	0930 - 1100	3	FTF	
		Lesson 5	Saturday, August 5, 2023	1100 - 1230			
		Lesson 6 (eLearning)	Thursday, August 10, 2023	1930 - 2130	2		eLearning
		Assessment Component: Final Exam	**Saturday, August 12, 2023**	**1330 - 1430**	**1**	**Online**	**Individual Assessment**
4	Application of Quantitative Research	Lesson 1	Saturday, August 12, 2023	0930 - 1100	3	FTF	
		Lesson 2	Saturday, August 12, 2023	1100 - 1230			
		Lesson 3 (eLearning)	Wednesday, August 16, 2023	1930 - 2130	2		eLearning
		Lesson 4	Saturday, August 19, 2023	0930 - 1100	3	FTF	
		Lesson 5	Saturday, August 19, 2023	1100 - 1230			
		Lesson 6 (Project)	Saturday, August 19, 2023	1230 - 1330	1		Consultation with Trainer
		Lesson 7 (eLearning)	Wednesday, August 23, 2023	1930 - 2130	2		eLearning
		Lesson 8	Saturday, August 26, 2023	0930 - 1130	2	FTF	
		Lesson 9 (Project)	Saturday, August 26, 2023	1130 - 1230	1		Consultation with Trainer
		Assessment Component: Presentation	**Saturday, August 26, 2023**	**1330 - 1500**	**1.5**	**FTF**	**Team Presentation**
		TERM BREAK (27 August to 22 September 2023)					
5	Business Analytics	Lesson 1	Saturday, September 23, 2023	0930 - 1100	3	FTF	
		Lesson 2	Saturday, September 23, 2023	1100 - 1230			
		Lesson 3 (eLearning)	Wednesday, September 27, 2023	1930 - 2130	2		eLearning
		Lesson 4	Saturday, September 30, 2023	0930 - 1100	3	FTF	
		Lesson 5	Saturday, September 30, 2023	1100 - 1230			
		Lesson 6 (eLearning)	Wednesday, October 4, 2023	1930 - 2130	2		eLearning
		Assessment Component: Final Exam	**Saturday, October 7, 2023**	**1330 - 1430**	**1**	**Online**	**Individual Assessment**
6	Project Proposal	Lesson 1	Saturday, October 7, 2023	0930 - 1130	2	FTF	
		Lesson 2 (Project)	Saturday, October 7, 2023	1130 - 1330	2		Consultation with Trainer
		Lesson 3 (eLearning)	Wednesday, October 11, 2023	1930 - 2130	2		eLearning
		Lesson 4 (eLearning)	Wednesday, October 18, 2023	1930 - 2130	2		eLearning
		Lesson 5 (Project)	Saturday, October 21, 2023	0930 - 1130	2		Consultation with Trainer
		Assessment Component: Presentation	**Saturday, October 21, 2023**	**1330 - 1530**	**2**	**FTF**	**Team Presentation**

* This schedule is accurate as of March 2023