

Course Entry Requirement for Work-Study Certificate Leading to a Diploma in Business Practice (Digital Marketing and Branding)

Applicants should preferably be a graduate of a feeder programme listed below:

NITEC (min. GPA: 2.0)

- NITEC in Business Administration
- NITEC in Business Services
- NITEC in Digital Animation
- NITEC in Electronics, Computer Networking & Communications
- NITEC in Fashion Apparel Production & Design
- NITEC in Hospitality Operations
- NITEC in Infocomm Technology
- NITEC in Interior & Exhibition Design
- NITEC in Retail Services
- NITEC in Security Technology
- NITEC in Travel & Tourism Services
- NITEC in Video Production
- NITEC in Visual Communication
- NITEC in Web Applications

Higher NITEC

- Higher NITEC in Beauty & Wellness Management
- Higher NITEC in Broadcast & Media Technology
- Higher NITEC in Business Information Systems
- Higher NITEC in Financial Services – previously known as in Banking Services (w.e.f 2020 intake)
- Higher NITEC in Games Art & Design
- Higher NITEC in Games Programming & Development
- Higher NITEC in Hospitality Operations
- Higher NITEC in IT Applications Development
- Higher NITEC in IT Systems & Networks
- Higher NITEC in Interactive Design
- Higher NITEC in Leisure & Travel Operations
- Higher NITEC in Retail & Online Business
- Higher NITEC in Service Management
- Higher NITEC in Sports Management
- Higher NITEC in Visual Effects
- Higher NITEC in Visual Merchandising

Admission will be reviewed and approved by the polytechnic on a case-by-case basis.