

## **Course Entry Requirement for Work-Study Post-Diploma (Specialist Diploma in Marketing Analytics and Insights)**

Applicants should preferably be a graduate of a feeder programme listed below:

### **Nanyang Polytechnic**

- Diploma in Accountancy & Finance
- Diploma in Banking & Finance
- Diploma in Business & Financial Technology
- Diploma in Business Management
- Diploma in Engineering with Business
- Diploma in Food & Beverage Business
- Diploma in Hospitality & Tourism Management
- Diploma in Sport & Wellness Management

### **Ngee Ann Polytechnic**

- Diploma in Accountancy
- Diploma in Arts Business Management
- Diploma in Banking & Finance
- Diploma in Business Studies
- Diploma in International Trade & Business
- Diploma in Tourism & Resort Management

### **Republic Polytechnic**

- Diploma in Business
- Diploma in Consumer Behaviour & Research
- Diploma in Customer Experience Management with Business
- Diploma in Engineering Design with Business
- Diploma in Health Management & Promotion
- Diploma in Health Services Management
- Diploma in Hotel & Hospitality Management
- Diploma in Human Resource Management with Psychology
- Diploma in Integrated Events Management
- Diploma in Restaurant & Culinary Operations
- Diploma in Supply Chain Management

### **Singapore Polytechnic**

- Diploma in Accountancy
- Diploma in Banking & Finance
- Diploma in Business Administration
- Diploma in Engineering with Business
- Diploma in Human Resource Management with Psychology
- Diploma in Integrated Events & Project Management

**Temasek Polytechnic**

- Diploma in Accountancy & Finance
- Diploma in Business
- Diploma in Business Process & Systems Engineering
- Diploma in Culinary & Catering Management
- Diploma in Hospitality & Tourism Management
- Diploma in Marketing

Admission will be reviewed and approved by the polytechnic on a case-by-case basis.