

School of Hospitality

www.rp.edu.sg/soh

Ready to embark on an exciting career in hospitality? RP School of Hospitality (SOH) will equip you with essential skills and knowledge for your aspirations. Gain expertise in customer analytics, immersive experiences, entrepreneurship, tourism, and sustainability while using technology and innovative thinking. Transform your passion into a successful hospitality career with limitless opportunities.

- Common Business Programme *(jointly offered by SBZ and SOH)*
- Diploma in Events & Project Management
- Diploma in Hospitality & Tourism Management
- Diploma in Hotel & Leisure Management
- Diploma in Restaurant & Culinary Management

Common Business Programme R57

While life offers many paths, our Common Business Programme (CBP) provides business choices that shape your future.

In the fast-paced world of business and hospitality, finding your focus can be challenging. That is where CBP comes in. Tailored to help you discover your strengths and interests, this programme guides you towards the diploma that is the perfect fit, whether in RP School of Business (SBZ) or RP School of Hospitality (SOH). Along the way, you will gain essential business skills that lay the foundation for a successful career.

- CBP brings you on a journey to discover your interests and passion
- Gain insights into the world of Business and Hospitality
- Choose from seven diplomas from two RP Schools – School of Business and School of Hospitality

What you will learn

General Modules

- Critical Thinking and Problem Solving Skills
- Designing Your Impact
- Designing Your Life (Future-Ready I)
- Designing Your Life (Personal Growth I)
- Effective Workplace Communication
- Innovation and Practice
- Singapore, the World and I

Discipline Modules

- Financial Accounting
- Fundamentals of Customer Experience
- Marketing
- Microeconomics

At the **end of semester 1**, you will opt for one of the following diplomas/clusters:

- Business (R60)
- Consumer Insights & Psychology (R48)

- Events & Project Management (R28)
- Hospitality & Tourism Management (R66)
- Hotel & Leisure Management (R37)
- Human Resource Management with Psychology (R52)
- Restaurant & Culinary Management (R46)
- *Business Cluster*
- *Hospitality Cluster*

Semester 2

If you choose to enter the **Business Cluster**, you will opt for one of the following **SBZ diplomas at the end of semester 2**:

- Business (R60)
- Consumer Insights & Psychology (R48)
- Human Resource Management with Psychology (R52)

If you choose the **Hospitality Cluster**, you will opt for one of the following **SOH diplomas at the end of semester 2**:

- Events & Project Management (R28)
- Hospitality & Tourism Management (R66)
- Hotel & Leisure Management (R37)
- Restaurant & Culinary Management (R46)

From the second semester, you will study the modules that are allocated to a specific diploma programme from SBZ or SOH.



Scan to learn more



"When I enrolled in CBP I was unsure what I wanted to do in life, I knew it had something to do with business or hospitality, so I decided to give it a shot. I met wonderful mentors and inspiring seniors who helped me realise my passion in events, how much I truly enjoy planning and executing them, seeing people smile at these events and connecting with my peers through the hardships."

AVIANNA PAU, Year 3 student



Diploma in Events & Project Management R28

Gain expertise in managing concerts, sport events and large-scale business events, along with essential digital and project management skills, to meet the demand for versatile professionals in Singapore's dynamic live entertainment and events industry.

The Diploma in Events & Project Management (DEPM) equips you with skills to meet the demand for versatile event professionals in Singapore's thriving live entertainment and events industry. You will learn to manage concerts, sports events, and Meetings, Incentives, Conferences, and Exhibitions (MICE), while gaining digital skills to stay current. DEPM integrates project management concepts, crucial for large-scale events, enhancing your efficiency and cost-effectiveness. You will become a strategic event planner, excelling in communication and problem solving across corporate, commercial and non-profit sectors.

- **Achieve strategic advantage through effective project management:** DEPM goes beyond basic event planning by integrating project management concepts, equipping you with the skills to tackle complex events effectively
- **Gain early industry experience:** DEPM offers short job placements and a one-year internship through the Talent Advancement Programme to test your skills in real-world events
- **Immerse yourself in events of all types:** DEPM's Events Experiential Lab provides hands-on experience through event simulations, enabling you to dive deep into the planning and execution of diverse events

What you will learn

General Modules

- Critical Thinking and Problem Solving Skills
- Designing Your Impact
- Designing Your Life (Future-Ready I)
- Designing Your Life (Future-Ready II)
- Designing Your Life (Personal Growth I)
- Designing Your Life (Personal Growth II)
- Effective Workplace Communication
- Innovation and Practice
- Singapore, the World and I

Discipline Modules

- Conferences and Exhibitions Management
- Customer Analytics
- Event Design and Experience
- Event Technology and Operations
- Events and Project Management
- Financial Accounting
- Fundamentals of Customer Experience
- Hospitality and Tourism Management
- Hospitality Business Management
- Hospitality Revenue Management
- Hotel and Leisure Management
- Live Entertainment and Special Events Management
- Marketing
- Microeconomics
- Project Management Fundamentals
- Quality and Safety Management for Projects
- Restaurant and Culinary Management
- Sustainability in Events

Elective Modules

Customise your learning pathways by selecting **ONE** of the following options:

Option A: Select Elective modules totalling 12 Modular Credits (MCs) from the list of modules in applicable Minor Programmes

Option B: Select a Minor Programme

Option C: Select a CET-based Certificate programme and/or Elective module(s) from the list of modules in applicable Minor Programmes (only for eligible students)

Industry Orientation Programme Modules

Option 1: One-Semester Industry Immersion Programme

- Project

And select one module from the list below:

- Corporate Innovation Immersion Programme
- Entrepreneurial Immersion Programme
- Industry Immersion Programme

Option 2: Two-Semester Industry Immersion Programme

- Industry Immersion Programme
- Industry Immersion Programme II



Scan to learn more

Career Opportunities

As a DEPM graduate, you can pursue a dynamic career in event and project management, working across a wide range of industries in diverse positions such as:

- Account Executive/Manager
- Conference and Events Executive/Manager
- Event Coordinator/Executive/Manager
- Event Marketing Executive/Manager
- Event Operations Executive/Manager
- Event Sales Executive/Manager
- Marketing Executive/Manager
- Project Coordinator/Manager/Director
- Project Executive/Manager (Events)
- Special Events Planner



"Completing the diploma was a transformative experience that introduced me to the MICE sector. Through this immersive learning experience at RP, I cultivated and honed my skills in complex problem solving and critical thinking — essential tools for navigating challenges inherent in the events industry. The diploma equipped me with theoretical knowledge and practical skills to excel in events management, providing me with the tools and confidence to tackle the multifaceted world of the events management and business landscape."

JUSTIN NG, 2020 Graduate

Diploma in Hospitality & Tourism Management R66

Embark on an exciting journey in Customer Experience, Sales and Sustainable Tourism. Gain practical experience and industry-ready skills with our hands-on hospitality and tourism diploma.

With the Diploma in Hospitality & Tourism Management (DHTM), you will develop skills to anticipate customer expectations and create memorable experiences. The curriculum covers marketing, sustainable tourism, and customer analytics, providing a holistic understanding of the industry. You can specialise in Customer Experience & Innovation, Sales & Revenue Management, or Sustainable Tourism, preparing you for diverse careers in airlines, attractions, and travel.

- Specialise in one of three majors through a broad-based diploma: Customer Experience & Innovation, Sales & Revenue Management, or Sustainable Tourism
- Experience on-site lessons to immerse in hospitality and tourism destinations – because the industry is your classroom
- Explore exciting opportunities to gain experience, including our one-year Talent Advancement Programme and overseas internship placements with Hong Kong Disneyland and international hotel companies across the region

What you will learn

General Modules

- Critical Thinking and Problem Solving Skills
- Designing Your Impact
- Designing Your Life (Future-Ready I)
- Designing Your Life (Future-Ready II)
- Designing Your Life (Personal Growth I)
- Designing Your Life (Personal Growth II)
- Effective Workplace Communication
- Innovation and Practice
- Singapore, the World and I

Discipline Modules

- Events and Project Management
- Financial Accounting
- Fundamentals of Customer Experience
- Hospitality and Tourism Management
- Hospitality Business Management
- Hotel and Leisure Management
- Marketing
- Microeconomics
- Restaurant and Culinary Management
- Sustainable Tourism Development

Major Modules

Select **ONE** of the following options:

Major in Customer Experience & Innovation

- Consumer Behaviour
- Customer Analytics
- Customer Relationship Management
- Innovative Experience Creation
- Integrated Service Communications
- Introduction to User Experience
- Managing Customer Experience
- Servicescape Design

Major in Sales & Revenue Management

- Advanced Hospitality and Tourism Analytics
- Customer Analytics
- Digital Marketing & eCommerce
- Entrepreneurship
- Hospitality Revenue Management
- Hospitality Sales
- Management Accounting
- Revenue Optimisation

Major in Sustainable Tourism

- Air Travel Management
- Business Sustainability Communication
- Customer Analytics
- Destination and Attractions Management
- Resorts Management
- Sustainability in Events
- Sustainability Reporting and Carbon Management
- Wellness Tourism

Elective Modules

Customise your learning pathways by selecting **ONE** of the following options:

Option A: Select Elective modules totalling 12 Modular Credits (MCs) from the list of modules in applicable Minor Programmes

Option B: Select a Minor Programme

Option C: Select a CET-based Certificate programme and/or Elective module(s) from the list of modules in applicable Minor programmes (only for eligible students)



Industry Orientation Programme Modules

Option 1: One-Semester Industry Immersion Programme

- Project

And select one module from the list below:

- Corporate Innovation Immersion Programme
- Entrepreneurial Immersion Programme
- Industry Immersion Programme

Option 2: Two-Semester Industry Immersion Programme

- Industry Immersion Programme
- Industry Immersion Programme II

Career Opportunities

DHTM graduates can look forward to pursuing these careers:

- Attractions Manager
- Business Development Manager
- Customer Experience Manager
- Leisure Travel and Tours Specialist
- Marketing and Content Creator
- Sales and Marketing Specialist (Tourism)
- Sponsorship Manager
- Sustainability Manager
- Venue Manager
- Wellness Retreat Specialist



"The course takes us beyond the classroom, immersing us in Singapore's vibrant tourism scene. Through hands-on learning and travel opportunities, I've discovered the art of creating unforgettable moments and gained deep insights into what makes destinations unique. It's not just about academics — it's about embracing learning and bringing experiences to life in the tourism industry."

NUR ABIDAH FITRIE BINTE MOHAMMAD AZAM, Year 2 Student

Diploma in Hotel & Leisure Management

R37

Jumpstart your career in the exciting world of global hospitality. Our curriculum covers sustainability, technology and business analytics, preparing you for the emerging 'Bleisure' (Business + Leisure) travel trends.

The Diploma in Hotel & Leisure Management (DHLM) blends theory and hands-on skills for you to excel in the evolving hospitality and leisure industry. Our curriculum integrates sustainability, technology and business analytics, preparing you for roles in the dynamic "Bleisure" travel trend. As travel evolves with air, cruise and rail advancements, you will explore diverse career paths and gain global insights. DHLM opens doors to exciting opportunities with top hotels, resorts and travel companies worldwide.



- Integrate theory and practical skills tailored for the accommodation and hospitality leisure industry
- Gain skills in sustainable practices, integration of cutting-edge technology, and business analytics for revenue optimisation and operations management
- Participate in a first-of-its-kind Talent Advancement Programme for career readiness, which includes industry mentorship, short job stints, and a one-year internship in hotels, resorts, cruises, air travel, and rail services across Asia and beyond

What you will learn

General Modules

- Critical Thinking and Problem Solving Skills
- Designing Your Impact
- Designing Your Life (Future-Ready I)
- Designing Your Life (Future-Ready II)
- Designing Your Life (Personal Growth I)
- Designing Your Life (Personal Growth II)
- Effective Workplace Communication
- Innovation and Practice
- Singapore, the World and I

Discipline Modules

- Air Travel Management
- Casual Dining Operations
- Cruise & Rail Management
- Customer Analytics
- Events and Project Management
- Financial Accounting
- Fundamentals of Customer Experience
- Guest Service Information Systems
- Guest Service Management
- Hospitality and Tourism Management
- Hospitality Business Management
- Hospitality Revenue Management
- Hotel and Leisure Management
- Marketing
- Microeconomics
- Resorts Management
- Restaurant and Culinary Management
- Sustainable Tourism Development

Elective Modules

Customise your learning pathways by selecting **ONE** of the following options:

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Option B: Select a Minor Programme

Option C: Select a CET-based Certificate programme and/or Elective module(s) from the list of modules in applicable Minor Programmes (only for eligible students)

Industry Orientation Programme Modules

Option 1: One-Semester Industry Immersion Programme

- Project

And select one module from the list below:

- Corporate Innovation Immersion Programme
- Entrepreneurial Immersion Programme
- Industry Immersion Programme

Option 2: Two-Semester Industry Immersion Programme

- Industry Immersion Programme
- Industry Immersion Programme II

Career Opportunities

As a DHLM graduate, you will be able to embark on careers with international hotel chains, resorts, cruises, rails, clubs and tourist attractions among many others. Launch your career in these interesting roles:

- Accommodations Manager
- Assistant Front Office Manager
- Cruise Passenger Services
- Duty Manager
- F&B Operations Manager
- Guest Experience Manager
- Hospitality Business Analyst
- Leisure Facilities Manager
- Reservations Manager
- Revenue Management Analyst
- Sales and Marketing Specialist



"During my time at RP, the school and lecturers provided me with invaluable opportunities and support, including extensive resources, emotional guidance, and encouragement to push me beyond my comfort zone. This support enabled me to win gold at WorldSkills Singapore 2023, serve as Vice President of the SOH Club, and receive the Sands Hospitality Scholarship. At SOH, students are nurtured and supported to achieve their goals."

YU SI EN RACHEL, Year 3 Student

Diploma in Restaurant & Culinary Management

R46

Savour your passion for food with management skills in food service, covering restaurant service, culinary, business, entrepreneurship, and technology.

The Diploma in Restaurant & Culinary Management (DRCM) equips you with theoretical knowledge and practical skills for management roles in the food service sector. Covering restaurant service, culinary arts, business, entrepreneurship, and technology, you will be prepared for diverse hospitality sub-sectors. DRCM focuses on a business and entrepreneurial mindset, essential F&B operational skills, and the ability to leverage technology. You will excel in management, problem-solving, communication, and analytical skills, ready for rewarding careers in various industry segments.



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- Cultivate a business and entrepreneurial mindset that prepares you to innovate and manage food and beverage operations effectively
- Engage in a well-rounded curriculum that combines hands-on training in service and culinary arts with essential business management skills
- Participate in a first-of-its-kind Talent Advancement Programme designed for career readiness, featuring industry mentorship, short job placements, and a year-long internship, enabling you to build your career across various sub-sectors of the hospitality industry

What you will learn

General Modules

- Critical Thinking and Problem Solving Skills
- Designing Your Impact
- Designing Your Life (Future-Ready I)
- Designing Your Life (Future-Ready II)
- Designing Your Life (Personal Growth I)
- Designing Your Life (Personal Growth II)
- Effective Workplace Communication
- Innovation and Practice
- Singapore, the World and I

Discipline Modules

- Customer Analytics
- Events and Project Management
- Financial Accounting
- Food and Beverage Business Management
- Fundamentals of Customer Experience
- Hospitality and Tourism Management
- Hospitality Business Management
- Hospitality Revenue Management
- Hotel and Leisure Management
- Marketing
- Microeconomics
- Pastry and Baking
- Restaurant and Culinary Management
- Restaurant and Culinary Operations
- Restaurant and Culinary Operations II
- Restaurant and Culinary Practicum
- Restaurant and Culinary Practicum II
- Wine and Beverage Management

Elective Modules

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Option B: Select a Minor Programme

Option C: Select a CET-based Certificate programme and/or Elective module(s) from the list of modules in applicable Minor programmes (only for eligible students)

Industry Orientation Programme Modules

Option 1: One-Semester Industry Immersion Programme

- Project

And select one module from the list below:

- Corporate Innovation Immersion Programme
- Entrepreneurial Immersion Programme
- Industry Immersion Programme

Option 2: Two-Semester Industry Immersion Programme

- Industry Immersion Programme
- Industry Immersion Programme II

Career Opportunities

As a DRCM graduate, you can pursue a variety of interesting roles within the F&B sector, working anywhere from critically acclaimed restaurants to international food chains. You will be able to join the ranks of talented restaurateurs and culinary experts as:

- Barista/Bartender/Sommelier
- Catering and Events Manager
- Chef/Culinary Specialist
- F&B Business Entrepreneur
- F&B Business Sales and Marketing Manager
- F&B Technology Specialist
- Food Services and Restaurant Manager
- Food Sustainability Specialist



"Your starting point doesn't define your success — discipline and hard work do. This course equipped me with service and culinary skills, plus a solid foundation in business management. I also gained valuable entrepreneurship skills applicable across various fields. The engaging nature of this course motivated me to excel, ultimately securing my place at a local university".

LIM KEN CHENG, 2024 Graduate & Valedictorian