



# SPECIALIST DIPLOMA IN BUSINESS ANALYTICS

**PROGRAMME TYPE:** Specialist Diploma

**VENUE:** RP ACE @ Paya Lebar

This programme equips students with the skills and knowledge to apply business analytics techniques to derive insights and predictive models from business data. These are important to improve the quality of business decisions and drive operational efficiency for competitive advantage.

## COURSE STRUCTURE

### 2 POST-DIPLOMA CERTIFICATES (PDCs)

- **Fundamentals of Business Analytics**
  - i. Statistics and Statistical Models
  - ii. Data and Visual Analytics
- **Advanced Business Analytics**
  - i. Predictive Analytics with Machine Learning
  - ii. Big Data and Text Analytics

The programme includes self-learning hours in the form of e-learning.

## ENTRY REQUIREMENTS

Applicants should possess a local polytechnic Diploma or recognised Degree in Business, Engineering, Technology, or any other disciplines with at least one year of relevant work experience.

If you do not meet the entry requirements, you may be considered for admission to the course based on evidence of at least five years of relevant working experience or supporting evidence of competency readiness. For shortlisted applicants, you may have to go through an interview and/or entrance test.

Admission will be reviewed and approved on a case-by-case basis.



Scan the QR Code to find out more about the course

## CAREER OPPORTUNITIES

**Business Analytics Professional | Business Intelligence Analyst | Data Analyst**

“ I started off with zero knowledge in analytics. The Specialist Diploma in Business Analytics has equipped me with relevant knowledge and skills that allow me to pursue my studies further in the field of analytics, as well as getting me a job in the industry that I desired. A very big ‘thank you’ to the lecturers. They’re doing a great job. ”

- Mr Muhammad Qayyumullah Bin Mohd Taufik, Graduate of Specialist Diploma in Business Analytics