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Things to Know About Specialist Diploma in Digital Content Creation for Business

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What will I get out of this course?

This course aims to deepen your skills and knowledge for producing engaging digital content across the typical distribution platforms businesses use in today's market. Graduates of this specialist diploma are able to create digital content for various media platforms and formats. In addition, graduates are equipped with knowledge and skills in user experience, project management, and business models.

Hear from our graduate, Ms Theodora Lee Rou:

“

I used to struggle with creating things from scratch and would have to constantly look at designs for inspiration. However, after going through the graphic design module, I learned to overcome my own obstacles and can now create a good piece of design from scratch by exploring the tools available on the different platforms I use for designing.

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2

What is so unique about this programme?

This course is a collaboration between Republic Polytechnic (RP) and Singapore University of Social Sciences (SUSS). Upon completion, you may pursue a Bachelor of Science in Digital Media at SUSS and receive credit exemptions for it.

3

How much does the programme cost?

	Fee Subsidy Eligibility	Course Nett Fee
Singapore Citizen	Workfare Training Support Scheme	\$575.60
	SME-sponsored	\$995.20
	40 years old and above	\$985.96
	Below 40 years old	\$2,311.20
Singapore PRs	Self-sponsored	\$3,004.56
	SME-sponsored	\$995.20
Foreigners	-	\$10,349.04

Note: To be awarded the Specialist Diploma in Digital Content Creation for Business, you will need to pass the assessment criteria.

4

How often do I need to attend the course?

Lessons will be held two times a week at Republic Polytechnic, Woodlands and Singapore University of Social Sciences. Course commences in June.

Day of Lessons	Duration
Weekday	6:30pm - 9:30pm
Saturday	9:00am - 12:00pm / 1:00pm - 4:00pm

Note: Some lessons will be conducted via e-learning.

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Who can I contact for more information?

For more information, please contact:
Ms Toh Yuet Wei (toh_yuet_wei@rp.edu.sg).

You may also click [here](#) for more details on the programme.