

GENflick AI Microfilm Challenge 2025

OFFICIAL RULES, TERMS AND CONDITIONS

NO ENTRY FEE OR PURCHASE IS NECESSARY TO PARTICIPATE OR WIN.

1. Organisers and Partners

This Challenge is organised by Republic Polytechnic in partnership with Mediacorp Studios, (together, the “Organisers”) and other industry collaborators, Adobe and Alibaba (the “Partners”).

2. Eligibility

The GENflick AI Microfilm Challenge ("Challenge") is open to:

- Singapore Citizens and Permanent Residents (PRs)
- Individuals or teams (maximum 4 members per team)
- Students, indie filmmakers, content creators, or professionals exploring filmmaking and AI

Not eligible:

- Employees and immediate family members of Mediacorp Studios, Partners, Republic Polytechnic’s GENflick organising committee, sponsors, or judges involved in the Challenge

3. Challenge Timeline

Registration Opens:	1 st September 2025
Workshops and Seminars:	2nd and 9th October 2025
Challenge Theme Release:	Friday, 7th November 2025, 6pm
Submission Deadline:	Sunday, 9th November 2025, 6pm

4. Submission Guidelines

- a. Brief synopsis of film/microfilm submission (the “Film Submission”) and director’s intent
- b. AI Usage: The final output must include generative AI elements
 - i. (e.g., scriptwriting, visuals, sound, music, SFX, voices)
- c. Declaration Form which includes a clear breakdown of AI tools used in submitted microfilm (e.g., scriptwriting, visuals, sound, music, SFX, voices)
- d. Format: MP4, vertical 9:16
- e. Duration: 30 seconds to 3 minutes
- f. Language: Any (foreign language must include English subtitles)
 - i. Captions/Subtitles: Required for Film Submissions for languages aside from English
- g. Each team/individual is limited to one Film Submission.
- h. Film Submissions must be uploaded through the official form by the deadline.

5. Submission Requirements

- a) Each participant represents and warrants that:
 - i. he/she has all the necessary rights and consents for the Film Submission, including without limitation, rights or title to content, artwork, visuals, music featured in the Film Submission and that the participant has the right to grant the Organisers and Partners the rights to use the Film Submission as set forth in section 6,

- ii. use of the Film Submission will not require the Sponsor and Partners to pay any monies to the participant or any third parties.
- iii. the Film Submission does not contain content that violates or infringes any person's rights, including but not limited to, privacy, data protection, publicity, copyright, trademark or any intellectual property rights, including moral rights,
- iv. the Film Submission does not contain any viruses, worms, trojan horses or any other computer programming that is intended to cause harm or interfere with any computer or software, and
- v. the Film Submission does not contain any unlawful material.

b) Each participant agrees to indemnify and hold the Organisers and Partners harmless from any and all claims, demands, causes of action, judgments, expenses (including legal expenses) arising out of, or relating to, any breach by the participant of any breach of their representations and warranties. For team submissions, each participant agrees that their obligation shall be on a joint and several basis.

6. Content Ownership & Usage Rights

- a) Participants retain ownership of all intellectual property in the Film Submissions. However, by accepting a prize, you grant Mediacorp a non-exclusive, royalty-free, irrevocable, perpetual, sub-licensable license to use your work for:
 - i) Online/public exhibition (e.g., MeWatch)
 - ii) Publicity and promotional materials
 - iii) Jury and public screening
 - iv) Potential development opportunities (e.g., series with Mediacorp)
- b) Prize winners may be required to execute additional documents to ensure that participants are able to grant Mediacorp the legal rights stated in section 6(a). Prize winners will be given 14 working days request by Mediacorp to return such required documents. If such required documents are not received in a timely manner, the Organisers and Partners reserve the right, in their sole discretion, to award the Prize to another participant.

7. Judging Criteria

Each submission will be judged based on:

Best Use of AI

Criteria	Maximum Score
Creative Use of AI Tools	30
Technical Quality of AI Outputs	30
Integration into Story or Concept	20
Ethical and Responsible AI Use	20

Best Picture

Criteria	Maximum Score
Concept and Creativity	30
Narrative Impact	30
Visual and Audio Quality	20
Use of AI Tools	20

Best Character

Criteria	Maximum Score
Character Design and Concept	30
Character Arc and Depth	30
Performance or Animation Quality	20
Integration into Story	20

Best Story

Criteria	Maximum Score
Story Structure and Clarity	30
Emotional or Thematic Resonance	30
Originality of Story Idea	20
Narrative Integration with AI Elements	20

Judges may include professionals from Mediacorp, local filmmakers, and AI creatives.

8. Prizes

Student Category (Gift Vouchers)	Open Category (Cash Prizes)
Best Use of AI - \$500 Internship with Mediacorp	Best Use of AI - \$500 & Trophy
Best Picture - \$400 Internship with Mediacorp	Best Picture - \$400 & Trophy
Best Character - \$300 Internship with Mediacorp	Best Character - \$300 & Trophy
Best Story - \$300 Internship with Mediacorp	Best Story - \$300 & Trophy
Selected winning micro-films get opportunity to work with Mediacorp to use their proof of concepts for further development into a microfilm series. (Supported by Mediacorp) Honourable Mentions - five outstanding entries will be recognised with \$150 gift vouchers each.	

All finalists will be featured in the GENflick Online Showcase hosted on MeWatch.

9. Disqualification Criteria

Submissions may be disqualified if they:

- Are submitted late
- Contain plagiarised or AI-unethically generated content
- Include hate speech, discrimination, or content deemed inappropriate under Singapore's IMDA content guidelines
- Contain copyrighted music, video, or imagery without proof of license

10. Data Usage & Privacy

Participants agree that their data may be collected, used and/or disclosed for the following purposes:

- facilitating and administering the Challenge
- contacting winners and participants
- showcase logistics
- publicity,
- internal liaison and reporting by the Organisers, and
- any other purposes in accordance with the Privacy statement of each of the Organisers: <https://www.rp.edu.sg/privacy-statement>.

Participants may withdraw consent to the collection, use, or disclosure of personal data by contacting each of the Organisers: RP via email at help-cet-sta@rp.edu.sg.

11. Limitation of Liability of Organisers and Partners

To the fullest extent permitted by law, each participant agrees that the Organisers and Partners shall not be responsible for any direct, indirect, incidental or special damages arising out of or in connection with the Challenge or Prizes awarded.

12. General Conditions

- a) The Official Rules, Terms and Conditions shall be governed by and construed in accordance with Singapore law without regard to any rules regarding conflict of laws. Any disputes will be subject to the exclusive jurisdiction of the courts of Singapore.
- f) If any provision of these Official Rules, Terms and Conditions is held to be invalid or unenforceable, such provision shall be struck, and the remaining provisions remain unaffected.
- b) The Organisers and Partners reserve the right to modify or cancel the Challenge at any time.
- c) All decisions made by the judges are final and binding.
- d) Prizes are non-transferable and subject to availability.
- e) The Organisers and Partners failure to enforce any term of these Official Rules, Terms and Conditions shall not be construed as a waiver of any provision unless agreed to in writing.

13. Contact & Queries

For questions, email: help-cet-sta@rp.edu.sg

Or visit: <https://www.rp.edu.sg/sta/genflick>